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NAAC GRADE A+
ACCREDITED UNIVERSITY

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# DISTANCE EDUCATION

## TRANSFORMING DISTANCE INTO SUCCESS

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**JANUARY 2027**




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# Rankings & Recognitions

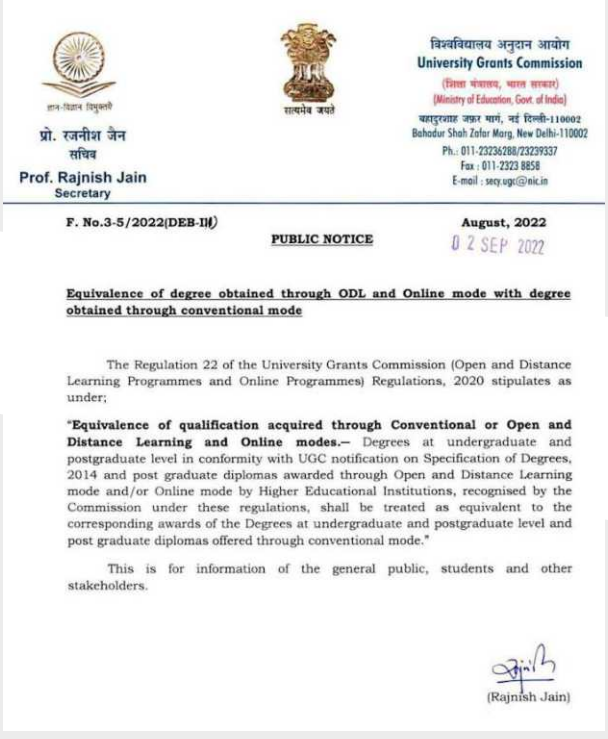
UGC
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NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
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ASSOCIATION OF INDIAN UNIVERSITIES

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GOLD+ 4.0/5.0

# DISTANCE DEGREE EQUIVALENCE



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

सत्यमेव जयते

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

F. No.3-5/2022(DEB-II)

August, 2022

0 2 SEP 2022

**PUBLIC NOTICE**

**Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode**

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

"**Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.–** Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

(Rajnish Jain)



# VISION & MISSION

## OUR VISION

"To be a global leader in providing accessible, innovative, and industry-relevant online education, empowering learners to achieve their fullest potential and contribute to the advancement of society."

## OUR MISSION

**Enhance Learner Skills and Qualifications:** Provide a dynamic and flexible online learning environment that enables students to upskill and upgrade their qualifications with the latest industry-aligned curriculum.

**Innovative Curriculum and Pedagogy:** Develop and deliver cutting-edge online educational programs that incorporate current trends, technologies, and best practices to prepare students for the demands of the modern workforce.

**Accessibility and Inclusivity:** Ensure online education is accessible to all, regardless of geographical, financial, or social barriers, fostering an inclusive learning community.

**Collaborative Industry Partnerships:** Build strong collaborations with industry leaders to offer practical and experiential learning opportunities that bridge the gap between academia and the professional world.

**Lifelong Learning and Personal Growth:** Promote lifelong learning and personal development, encouraging students to continually advance their knowledge and skills throughout their careers.

# WHO WE ARE

At Desh Bhagat University (DBU) Online, we are pioneers in delivering premier education through our dynamic online programs. Our University is lauded with A+ Accredited by National Assessment and Accreditation Council (NAAC) and approved by the University Grants Commission (UGC), our institution offers a diverse array of undergraduate and postgraduate courses, tailored to meet the evolving needs of today's learners.

Our meticulously designed programs not only elevate your career through enhancing qualifications but also equip you with competitive skills for the global marketplace. Our flexible learning platform ensures you can seamlessly integrate your studies into your busy life, anytime and anywhere.

Embark on your educational journey DBU Online and experience the expertise of our distinguished faculty, interactive high quality learning resources, and a vibrant, supportive online community. Transform your educational journey with a leader in higher education.

Due to the rapid advancements of technology, online education has become a part of programme offerings of many top-ranked institutions. It not only offers aspirants all the benefits of attending their dream institution, but also has the added convenience of customized learning experience suiting to their schedule and lifestyle.
With enhanced global acceptance of quality online degree programmes in various career progressions, more and more students are now opting for the online mode of education.



# Why DBU Distance Degree?

Joining DBU Open and Distance Learning means becoming part of a vibrant academic community that stands out for its excellence and credibility. With an esteemed NAAC A+ accreditation, our university is a beacon of quality in education and research. Here's why you should consider joining us:

- **Academic Excellence:** Benefit from our rigorous academic programs, designed by experts to provide a comprehensive and contemporary education.
- **Flexible Learning:** Our open distance learning programs allow you to study at your own pace and convenience, making it easier to balance education with other commitments.
- **Diverse Program Offerings:** We offer a wide range of undergraduate and postgraduate programs tailored to meet the diverse needs and interests of today's learners.
- **Renowned Faculty:** Learn from highly qualified and experienced faculty members who are leaders in their respective fields and committed to your academic and professional growth.
- **Research Opportunities:** Engage in cutting-edge research that pushes the boundaries of knowledge and contributes to real-world solutions.
- **Global Recognition:** Our NAAC A+ accreditation is a testament to our quality and dedication, enhancing your degree's value on an international scale. Desh Bhagat University (DBU) shines on the global stage, ranking #1055 in the DEI & SI Rankings 2024
- **Career Support:** Access our robust career services, including internships, job placements, and networking opportunities with industry leaders.
- **Community and Support:** Be part of a supportive and inclusive community that encourages collaboration, innovation, and lifelong learning

# Industry-Oriented Curriculum

Our industry-oriented curriculum is designed to bridge the gap between academic knowledge and real-world application. By integrating practical insights and the latest industry trends, we ensure that our students are well-prepared to meet the demands of today's competitive job market.

# Key Features

- **Practical Relevance:** Courses are developed in collaboration with industry experts to reflect current practices and future trends.
- **Skill Development:** Focused on building essential skills that enhance employability and career advancement.
- **Hands-On Experience:** Includes projects, case studies, and internships that provide real-world experience and problem-solving opportunities.
- **Continuous Updates:** Curriculum is regularly updated to stay aligned with evolving industry standards and technological advancements.
- **Expert Guidance:** Learn from faculty who bring extensive industry experience and academic expertise, offering valuable insights and mentorship.

By choosing our industry-oriented curriculum, you are investing in an education that not only imparts theoretical knowledge but also equips you with practical skills and experiences essential for success in the professional world. Join us to gain a competitive edge and excel in your chosen career path.

DESH BHAGAT UNIVERSITY



# WHY DESH BHAGAT UNIVERSITY?

- UGC-recognized online degree programs
- Internationally recognized programs
- Affordable fee with EMI option
- Continuous handholding by mentors
- Well Experienced & Qualified Faculty
- Flexible Exam Slot Booking System
- Connect with University E-Knowledge Resource System
- Professionally recorded videos with the latest pedagogical approaches
- Regular Live interactive sessions with industry experts
- Weekly Case Study Discussions for each program
- Advanced Learning Management System (LMS)
- 24x7 Student Support
- Placement Assistance

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# Courses Offered

## PG PROGRAMS

**Master of Business Administration (MBA)**
**Master of Commerce (M.Com)**
**Master of Arts (English)**
**Master of Tourism & Travel Management**

## UG PROGRAMS

**Bachelor of Business Administration (BBA)**
**Bachelor of Arts (BA)**

# MBA

## Duration
2 Years / 4 Semesters

## Eligibility
Bachelor degree in any stream from a recognized Institute/University

## Key Features of the Program
The Master of Tourism & Travel Management (MTTM) is a postgraduate degree program that focuses on developing advanced knowledge and skills in the fields of tourism, travel, and hospitality management. The program emphasizes strategic planning, marketing, operations management, and sustainable tourism practices, preparing graduates for leadership roles in the industry. It combines theoretical insights with practical applications, offering opportunities for hands-on learning through internships, industry projects, and case studies. Graduates can pursue careers in travel agencies, tourism boards, airlines, hotels, event management, and destination management organizations.

## Outcome of the Program
Student will learn both Marketing management and also learn to understand the business functions, including Investment management. A masters degree will give the scope to aim for leadership and top management positions in all kinds of organizations. Its a rewarding career path with high-paying salaries, advancement opportunities and an engaging work environment.

## Job opportunities
Marketing strategist, Retail, Tourism, Banking, Hospitality, Advertising, Media and Market research.

## Fee
Total Fees INR 52,000/-
Per Sem: INR 13,000/-
Examination Fee: INR 1,500/- (Per Semester)
One-Time Application Fee: INR 500/-


DISTANCE EDUCATION



Join MBA
Master of Business Administration

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# M.Com
## Master of Commerce

**Duration**
2 years / 4 semesters

**Eligibility**
Bachelor's degree in Commerce/ Management/ Economics/ Accounting with from a recognized Institute/ University.

Key Features of the Program
This is a Master's program, with a duration of 2 years. Master of Commerce is designed in such a way that it will help the student to adopt the skills and knowledge in the fields of Commerce, Finance, Accounting, Economics and Management. Student will be able to explore and experience the banking related issues and concerns related to commerce. It will provide in-depth knowledge of Business and Management, which will help the student to run any startup or any other organisation. The knowledge and skill acquired will take you to such important professions like teaching and also to be a part of the research teams.

**Outcome of the Program**
You will learn about Accounting & Finance, Statistics, Banking, Economics, Corporate Governance, International business operations, Human Resource Management. You will learn all about the Organizational behaviour to the elements of Tax and all in between.

**Job opportunities**
Tax coordinator, Cost Accountant, Researcher, Financial Manager, Banking sector, Stock market consultant, Marketing etc.

**Fee**
Total Fees INR 32,000/-
Per Sem: INR 8,000/-
Examination Fee: INR 1,500/- (Per Semester)
One-Time Application Fee: INR 500/-




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# M.A. English

## Master of Arts in English

**Duration**
2 Years / 4 Semesters

**Eligibility**
Graduation with relevant subject from a recognized University

**Key Features of the Program**
This program involves specialist study in their own respective subject providing deeper knowledge and skill. This program is associated with Arts and Humanities. A masters degree will open gateway to new opportunities and it acts like a career booster to scale to upper management level. Masters in respective subject will focus on one particular area a wider subject, giving students a greater amount of specialist knowledge.a

**Outcome of the Program**
Students will acquire better knowledge to perform in higher roles and this program prepares them to be professional scholars. Students comes out with a larger knowledge and understand the concepts more quickly.This program prepares them to enter the world of employment which has scope to perform and excel.

**Job opportunities**
Office Administrator, Teacher and a Researcher, Content Writers, Copy Writers, Creative Writers, Editor, Customer Support Executive

**Fee**
Total Fees INR 22,000/-
Per Sem.: INR 5,500/-
Examination Fee: INR 1,500/- (Per Semester)
One-Time Application Fee: INR 500/-




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# Master of Tourism & Travel Management

**Duration**
2 Years / 4 Semesters

**Eligibility**
Bachelor degree in any stream from a recognized Institute/University

**Key Features of the Program**
The Master of Tourism & Travel Management (MTTM) is a postgraduate degree program that focuses on developing advanced knowledge and skills in the fields of tourism, travel, and hospitality management. The program emphasizes strategic planning, marketing, operations management, and sustainable tourism practices, preparing graduates for leadership roles in the industry. It combines theoretical insights with practical applications, offering opportunities for hands-on learning through internships, industry projects, and case studies. Graduates can pursue careers in travel agencies, tourism boards, airlines, hotels, event management, and destination management organizations.

**Fee**
Total Fees INR 60,000/-
Per Sem: INR 15,000/-
Examination Fee: INR 1,500/- (Per Semester)
One-Time Application Fee: INR 500/-




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# Bachelor of Arts

**Duration**
3 Years / 6 Semesters

**Eligibility**
10+2 with from a recognized Board.

**Key Features of the Program**
It is a Bachelor program that falls under the umbrella of both Arts and Humanities. BA is such a course which provides the learner with a broad and all round education and knowledge in subjects like Political Science, History, Psychology, Sociology, English literature, Philosophy, languages and Social Sciences. The main feature of this course is that it helps to enhance the critical thinking, creativity and a deeper understanding of human experiences. While BA programs are more versatile and cover a wider spectrum of subjects.

**Outcome of the Program**
Pursuing BA degree will entitle the student to develop transferable skills, like creative and critical thinking, communication skills, problem solving, adaptability etc as per the subject you have chosen ,you will cultivate skills accordingly and are applied to a wide array of professions.

**Job opportunities**
BA gives the learner the scope to join any field of his interest as career opportunities are not limited to one single field. One can go into any field of his interest and there are many high paying jobs available. One can go into Journalism, Business and Management, Teaching, HR, Marketing and Sales, Public policy and Administration etc.

**Fee**
Total Fees INR 30,000/-
Per Sem.: INR 5,000/-
Examination Fee: INR 1,500/- (Per Semester)
One-Time Application Fee: INR 500/-




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# BBA

## Bachelor of Business Administration

**Duration**

3 Years / 6 Semesters

**Eligibility**

10+2 or its equivalent in any stream from a recognized Board

**Key Features of the Program**

BBA is such a course, which provides the graduates with those skills that translate across different fields. It will give the scope to understand the National and International Markets of various different industries like Banking, Logistics, Finance, Accounting including Human Resources. This course is a learning guide to the student in which a concrete foundation is laid to understand all aspects of Business, including management, economics, communication, accounting and last but not the least the Marketing part too. Curriculum at DBU is designed in a such a way that it will help the learner to understand the business competencies and acquire professional abilities, pick the knowledge of Business principles and leadership. They will be well aware of analyzing financial statements and making strategies to develop business in both National and International Markets, by making use of data analytics and business technology.

**Outcome of the Program**

Student will have a myriad of encouraging and enterprising opportunities soon after their course is completed. BBA will enhance the skills and knowledge required to plunge into the dynamic world of Business. Your goals can be achieved by placing yourself in any of the fields of your interest, such as Marketing, Financial consultant, a hardcore HR manager or even better to be a visionary Entrepreneur. You can excel in your career in a short span of time, provided you focus on your goals and make best use of the learning.

**Job opportunities**

Business Entrepreneur, Marketing Executive, Financial Analyst, Sales and Operations In-charge, Business Development Manager, Retail Manager, Event planner, HR executive and many more.

**Fee**

Total Fees INR 66,000/-
Per Sem: INR 11,000/-
Examination Fee: INR 1,500/- (Per Semester)
One-Time Application Fee: INR 500/-




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# ADMISSION PROCESS

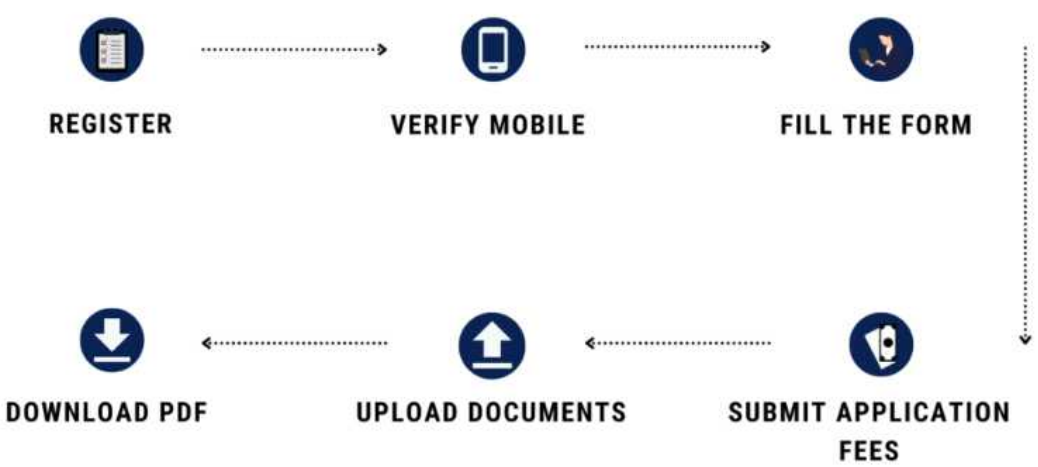
**Step 1** Visit www.dbuodl.in and click on Apply Now/ Enquire Now

**Step 2** At homepage under Register Today, fill up the required details and click on Register Now. (Full Name, Email ID, Mobile No, Programme, Date of Birth)

**Step 3** Login to fill up the application using the User ID and Password sent through SMS and Email. Click on the Application Form, fill up with your details and pay the Program Fee.

**Step 4** Click on the Document Upload and then upload all necessary documents and recent passport size photograph and click on Submit
For any query, email at admissions@dbuodl.in or call at +91-74670 99999

## Admission Procedure



# DEB-ID Generation

UGC-DEB has introduced a new admission procedure for all Open and Distance Learning (ODL) and Online (OL) Programmes, starting from the academic session beginning in October 2024 (revised from July-August 2024).

As per the UGC-DEB Public Notice dated 19th August 2024, it is now mandatory for every learner (except international learners) to generate a DEB ID using their ABC ID before enrolling in any Open and Distance Learning (ODL) or Online (OL) Programmes.

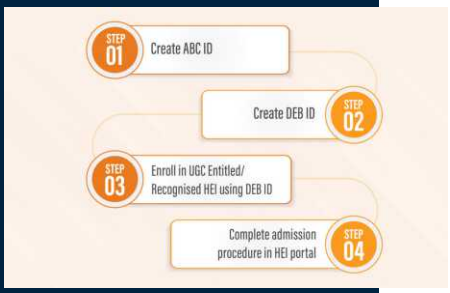



# How to generate a DEB-ID?

Visit the UGC-DEB web portal **https://deb.ugc.ac.in/StudentDeBID** and generate DEB ID using your Academic Bank of Credit (ABC) ID.If you do not have an Academic Bank of Credit (ABC) ID, you can create one through **DigiLocker https:/ /www.digilocker.gov.in** The DEB-ID, once generated, will remain valid for the student's lifetime.

Note: Without a valid DEB-ID, admission cannot be granted to ODL/ OL Programmes.

Click here for a step-by-step guide to generate your ABC ID and DEB ID.



# LEADING YOU TOWARDS EXCELLENT JOB OPPORTUNITIES

*Pursuing a higher education provides you with long lasting knowledge and open doors to connect this knowledge to seek the best job opportunities in leading MNCs.*

- ✓ Placement on time
- ✓ Interview Opportunities upto a period of 6 months.
- ✓ Soft skills & aptitude coaching alongside interview preparation & resume building.
- ✓ Personalized career guidance from industry mentors.
- ✓ 300+ Hiring Partners to lead you towards great employment.



# ONLINE Mode of Fee **payments**

Students need to register at https://dbuonline.in
Once the application form is enabled, applicant will be provided with University Account Number with an enabled payment Gateway.

Payment Gateway offers: Credit/Debit Card (ATM), Net Banking, RTGS/NEFT Status of Student Fee paid through Online Mode will be updated. In case of any fee deposit related clarification/details, write an email to admissions@dbuodl.in



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